

Bear Lake Promoters Minutes

October 5, 2016

Village of Bear Lake Meeting Room

Meeting was called to order, 6:59pm by Jacque Erdman, President

Executive Board & Board Members present: Erdman/President, McPherson/secretary, Brisbin/treasurer, Johnson/corresponding secretary and Schroeder/membership.

Motion by Linda Young seconded by Don Brisbin to approve the September 2016 Minutes, motion carried.

Treasurer's Report – read by Brisbin, was accepted as given, all in favor, report on file.

Checking account balance – \$8,038.50

Attendance: Linda Schweyer, Rita Brisbin, Gloria & Craver Edwards, Linda Young, Dave Adams and Pauline Jaquish.

Committee Reports:

Bear Lake Days – J. Johnson reported all BL Days bills received have been paid. AJ will have final report at November 2016 meeting.

BL Promoters representatives for the New BL Day are: Joanne Schroeder and Chris Buckner

BL Merchandise - D. Brisbin reported they are looking for new items to sell, possible coffee cups. Still have some old and 2016 t-shirts to sell.

Brochure/Schroeder – 2017 scheduled for new brochures

Sparkle In the Park – Jaquish reported set up for November 1, tear down 1/1/17. Looking for food donations during set up, Schroeder will provide. Opening night 11/26. Spots still available. LED light will check with BL Hardware. Jacque will check with BLUMC, God's Helping Hands, for helpers.

Sparkle brochure; Schroeder will check with Cheryl at Niizh Makwa Traders to do brochure. New Santa for this year. Gave approval for Gloria to purchase treats to hand out during Santa's visits. Refreshments, cookies & chili available. McPherson reported there was not enough time to pull together downtown businesses to have a holiday open house.

Business & residential lighting contest. BL Bucks (\$75, 50, 25) to be given out as prizes – motion by Johnson, seconded by McPherson.

Sparkle lighting contest, "Best of Show" – motion by Johnson, seconded by Young to purchase gift cards, \$60 at Grille 44, and BL t-shirts as prizes. Motion carried.

BL After Hours/Spring – Possible Spring location; Design Center at Bear Lake Hardware, McPherson will check with Sean/Kim. McPherson offered Fall 2017 for BLAH's to be held at Bear Lake B&B.

Trunk or Treat – Lions Club, Erdman will buy candy for this event. Budget \$100.

Correspondence:

Johnson will send a "Welcome" to the new owner (John Haugen) of Huntington Bank property, & ask him to join BL Promoters.

Guest:

Dave Adams wanted to say "Thank you for cleaning up Kiddie Norconk Library" from the Library Board members.

Old Business

Banners – McPherson reported "Crowd Refunding" for help in purchasing downtown banners. Spring 2017 to hang banners along US 31 in downtown area and in BL Township along US 31.

50/50 Raffle for BL Blight Fund – Erdman will get application.

Start ticket sales in early 2017, limited tickets sold.

Drawing during Community Yard Sale

Prizes: totally \$9K

Elections: motion was made by McPherson, seconded by Erdman, to accept names presented.

Vice President – Linda Young

Treasurer – Joanne Schroeder

Secretary – Linda Schweyer

Autumn Glory Days – Schroeder reported a need of helpers with pie & coffee sale.

Reminder - BL Promoters meeting will meet at 8:00a at Grille 44, 1st Wednesday of each month starting January 2017, no breakfast but light food.

New Business

Two Dumb Dames retiring! – Care Package Project, started in 2007. Pauline, Gloria and Carver pack the boxes. Dave & Jeannie Barber will take over. Event will take place at the Senior Center in Manistee. Jaquish reported \$160.95 has been collected from area businesses canisters.

Bear Lake Promoters sponsored event dates for 2016:

Sparkle in the Park – Saturday after Thanksgiving thru December 31

Promoters Election – December meeting

Easter Egg Hunt – March 26th at 11am

Spring After Hour Event – Place and TBD

Bear Lake Days – 2nd weekend in July

Community Yard Sale – 3rd Saturday in August

Fall Bear Lake After Hours – Place and date TBD

Trunk or Treating – Halloween

Meeting adjourned 8:20pm.

Next meeting, November 2, 2016 at 7pm at the Bear Lake Village Hall. In back of the Bear Lake Museum.

Respectfully submitted by Secretary, Cindi McPherson