

Bear Lake Promoters Minutes February 1, 2017 at Grille 44

The meeting was called to order at 8:02 am by President Jacque Erdman.

Attendance Cindi MacPherson, Don Brisbin, Kris Buckner, Jackie Johnson, Jacque Erdman, Linda Schweyer, Joanne Schroeder, Pauline Jaquish, Rita Brisbin, Pam Bagley

Secretary's Report

Linda Young presented the minutes. They were approved.

Treasurer's Report

Joanne Schroeder presented the report. We have a balance of \$10,133.33 the report was accepted.

Cindi MacPherson gave the following report.

Date for Bear Lake After Hours- the architect for the streets will be at the Bear Lake ACE. It will be held May 18.

Banners- Linda Schweyer moved and Don Brisbin seconded that promoters open a savings account for the Banner Fund. Passed. Businesses will be able to deduct the price but not individuals. They hope to have them up by May 20. Info will be coming with the final price by letter, email and media. It takes 2-4 weeks to generate the banners.

Committees

1. Merchandise- will be meeting in February.
2. Sparkle- 13th Annual will be November 25-Dec. 31 we need a

washing station and a thermometer for the Opening night. We need to do more with Pure Michigan. We need heavier electrical cords for the Condo Development. We need younger people involved. We need

volunteers that are consistent and trained to carry on. Pauline and Phil won't be able to carry on forever (really?!?) We are grateful for the new business that did sites.

3. Lighting Contest- Will start Sunday December 10, 2017 we had four businesses and six residential entries. The News Advocate did a great job of advertising this year.

New Business

1. Fishing Contest- Linda Schweyer moved and Jackie Johnson seconded to give \$100 for this event for Bear Lake Days.
2. Bear Lake Businesses- Jacque Erdman, Linda Schweyer and Joanne Schroeder will discuss this at the Board meeting.
3. Beull Park- We discussed providing a bench on the water edge of the park
4. Decorations for BLAH we will follow up with Cindi MacPherson
5. Bear Lake Days- the Clown Band is a go. Fireworks are a go. KYm Ware is going to do the Go Fund Me page. The next meeting is February 19 4 pm at the Bear Lake Township Hall.
6. Cindi MacPherson and Pauline Jaquish will be attending the Michigan Land Bank Conference.

Meeting adjourned at 9:17 a.m.

Respectfully submitted by, Linda Schweyer, Secretary