

Bear Lake Promoters

October 4, 2017

Grille 44

Approved Minutes

The meeting was called to order at 8:00 am by President Jacque Erdman.

Attendance -Don and Rita Brisbin, Vicki Mackey, Pauline Jaquish, Julie Griffis, Pam Bagley, Joanne Schroeder, Jacque Erdman, Linda Schweyer, Kris Buckner, Linda Young, Liz and Don Raiff, Dick Graham, Barb Farfsing, Jackie Johnson, Tanya Allen, Gail LaDuke, Barb Czarnecki, Dot Haynes

Secretary's Report

Moved by Linda Schweyer and seconded by Linda Young to approve the minutes. The minutes were approved..

Treasurer's Report

Joanne Schroeder presented the report. We have an ending balance of \$11,194.66 The special saving account balance is \$5,525.68 The report was accepted. Vicki Mackey will take over the Treasurer duties during the winter months when Joanne is in the south.

Correspondence Jacque Erdman read an email from Don Raiff asking us about defining our mission. We discussed functioning as a mini Chamber. We currently function as a group to enhance the Bear Lake area and not just the businesses. Pauline Jaquish reported that she has attended the Chamber in Manistee recently and that they are a revitalized group and perhaps we should reconnect with them. Pauline Jaquish moved and Rita Brisbin seconded to join the Manistee County Chamber of Commerce. Passed

Committees

Membership- Julie Griffis and Amanda Harthun drafted a letter for membership. We discussed this. Linda Schweyer moved and Don Brisbin seconded to include the letter in the Bulletin. Passed. We will discuss a separate mailing next month.

Bear Lake Days- More T-shirts were ordered There are a few shirts available. We have lots of coffee cups.

Brochures-Linda Schweyer shared a cardstock info sheet. Linda Young moved and Linda Schweyer seconded to do the card stock info cards. Passed The Bike Map could be redone but the old one is still being used.

Signs- Nothing new

Sparkle- Discussed if we want to continue Best of Show Prizes. Don Brisbin moved and Linda Schweyer seconded to continue. Passed There are only three sites available at this time. Pauline Jaquish is dealing with the Health Department for Opening Night food. We will do the community lighting contest. We give Bear Lake Bucks; \$75 first, \$50 second and \$25 for third. Pauline Jaquish will do a new Sparkle Facebook page. We will have Sleigh Rides Saturdays during Sparkle, \$5 for adults and \$3 for kids. November 25, Dec. 9.16 and 23 for three hours each night. Serendipity will be open Saturday evening and we are encouraging other business to be open also. We also need more downtown decorations.

Yard Sale- No report

- Easter Nothing yet

BLAH- Pleasanton Greenhouse Thursday October 25 from 5-7 We hope to have Northern Naturals Hard Cider and wine.

Old Business

1. Lighting The contract has been signed between us and Triginta.
2. Insurance No bill yet.
3. New Business Welcome Tabled
4. We are working on updating the committee list. It will be coming out shortly.
5. Elections The offices of President and Vice President are open for election this year. We nominate in November and vote in December. Pauline Jaquish and Barb Farfsing are on the nominations committee.
6. Truck or Treat AJ will chair. A member expressed concern about a Facebook post that named a local business in a less than flattering manner. We may need to require Committee Chair attendance at meetings or at least direct contact monthly with the executive board. Leadership needs to clarify the rules of Committee Chair People.
7. 125 Year Committee tabled

New Business

1. Craft Show Linda Young needs someone to take over this event. She will help and she will provide a binder with duties, timelines etc.
2. Historical Society- tabled
3. Don Brisban is stepping down as Chair of the Lake Improvement Board. There will therefore be an opening for a Riparian member for that board. The board then elects the Chairperson.

**Please park in back of Grille 44 for Spring,
Summer and Fall Meetings. We are confusing
Non-Locals!!**

Meeting adjourned at 9:25

Next Meeting November 1, 2017 8 am at Grille 44

Executive Board meets October 25 at 7:30 at the Lakeside Café,
anyone may attend

Respectfully Submitted by,

Linda Schweyer, Secretary

Schedule of Events For 2017-18

Fall Bear Lake After Hours-Pleasanton Greenhouse Thursday October
26, 5-7

Trunk or Treating-October 31

Sparkle in the Park-Saturday after Thanksgiving thru December 31

Promoters Election-December Meeting

Easter Egg Hunt-

Spring After Hours-Place and date TBD

Bear Lake Days-July 7-9

Community Yard Sale-3rd Saturday in August